

**Capturing geo-data incl. actual address has never been so simple!**

Mount the JOB0 photoGPS on your camera's hot-shoe and capture the geo-data of each picture by the click of your camera. The photoGPS is immediately ready for use – it captures the corresponding geo-data in less than one second! Moreover, it has a long battery life of several weeks due to particularly low power consumption.

Coordinate the geo-data and your pictures on the PC or laptop, using the supplied software. In addition to the longitude and latitude, the address – i.e. country, city, street and closest point of interest – is captured in the image file. This enables you to search for specific places, streets or POI without having to tag each picture individually. Software is also included to organise, find and sort pictures.

- Recording time: approx. 0.2 sec
- Storage capacity: approx. 1 000 recorded locations
- Accuracy: approx. 10 m
- Geo-data: via Tele Atlas map material (country, city, street, POI)
- Camera connection: standard hot-shoe (ISO 518:2006)
- Supported file formats: JPEG, RAW with XMP sidecar file
- Power supply: internal rechargeable Li-poly battery (120 mAh); battery charging: via USB 2.0
- Internal battery has very low power consumption, allowing it to stay charged for several weeks (18 millijoules per picture)
- PC connection: USB 2.0
- GeoHint button allows you to store and save the last captured geo-data even if you temporarily lose the geotagging signal.
- Supported operating systems: Windows XP (SP2) and Vista (SP1), support for MAC systems available by year-end 2008
- Dimensions: 68 x 20 x 43 mm (excl. adapter); Weight: 80 g



	Standard GPS logger*	JOB0 photoGPS
<b>Capture of GPS coordinates</b>		
Longitude	✓	✓
Latitude	✓	✓
Height	partially	✓
<b>Device characteristics</b>		
Cold start	approx. 5 to 30 min	0,2 sec
Warm start	approx. 30 to 120 sec	0,2 sec
Battery life	6 to 48 hours	Approx. 4 weeks
Device attached on hot shoe (ideal positioning of antenna)	—	✓
Triggering the device 100% synchronous to shutter release of your camera	—	✓
Geo hint button, e.g. for indoor use	—	✓
<b>Translation of GPS data into Address</b>		
Address information	—	✓
Country	—	✓
City	—	✓
Street	—	✓
Points of Interest (POI) within a radius of up to 5 km	—	✓
<b>Software features</b>		
Very easy operating user interface (4 clicks for a final result)	—	✓
Matching by imaging sequence (setting exact time is not necessary)	—	✓
Selection of POI by category	—	✓
Manual adding of POI data	—	✓
Included countries for reverse geocoding	0	67
Included 3-year TeleAtlas license	—	✓
Offline storage of position fixes	partially	✓
Adding copyright information to images	partially	✓
Manual tagging of image data (via drag & drop)	partially	✓
View images on, e.g., Google Earth (creation of KML files)	partially	✓
<b>Image search options</b>		
Search images by country, city, street, POI, etc.	—	✓

\* e.g. SONY GPS-CS1KASP, HOLLUX M-241, WINTEC WBT-201

**photoGPS**  
Geo-Imaging



# photoGPS Revolutionize your picture archiving!

Geo-Imaging

## Capture geo-data

On the spot when you release the shutter – Take images as usual, just with attached photoGPS

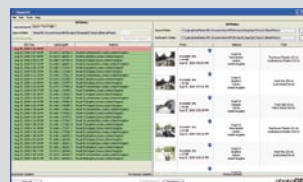


## Matching

of GPS and address data with your images on your computer with enclosed photoGPS software



Technology Partner



**Matching software:**  
Translation and tagging of photos with **real address** (country, city, street, POI)

## Search, sort and organize

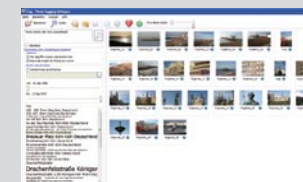
all pictures by country, city, street or nearest point of interest



**POI:** Tower Bridge  
**Street:** Tower Bridge Road  
**City:** London SE1  
**Country:** United Kingdom



Geodata based on



**Organizer software:**  
Finding and sorting images by using the real address data such as street, city or time.